#### 29 September 2022

### MS INTERNATIONAL plc (the "Company")

#### **Director/PDMR Shareholding**

The Company was informed on 29 September 2022 that on the same day Mr Michael O'Connell, Finance Director of the Company, purchased 3,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") into an ISA in his name at a price of 323.89 pence per Ordinary Share.

Following this purchase, Mr O'Connell's beneficial interest in Ordinary Shares comprises 1,495,195 Ordinary Shares, representing approximately 9.2% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mr Michael O'Connell	
2	Reason for the notification		
a)	Position/status	Finance Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	MS INTERNATIONAL plc	
b)	LEI	213800Q34ZAXQ582YL41	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each	
	Identification code	ISIN: GB0005957005	
b)	Nature of the transaction	Purchase of Ordinary Shares into an ISA	

# Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		323.89p	3,000
d)	Aggregated information	Aggregated volume: N/A – single transaction	
	<ul> <li>Aggregated volume</li> </ul>		
	- Price		
e)	Date of the transaction	29 September 2022	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

## For further information please contact:

MS INTERNATIONAL plc

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